



April 29–May 3, 2021 • Exhibits: May 1–3, 2021

Miami Beach Convention Center • Miami Beach, FL

Conduct of Exhibits

The American Society for Aesthetic Plastic Surgery, Inc. and The Aesthetic Surgery Education and Research Foundation reserve the right to approve all exhibitors and activities related thereto. They may refuse to admit an exhibitor or may require that an exhibitor be curtailed if it does not meet the standards herein set forth; if it reflects against the character of the Society or its meeting or if it exceeds the bounds of good taste as interpreted by the Industry Exhibits Committee. Questions regarding an exhibitor or activity should be submitted to the Society in advance to avoid unnecessary inconvenience in this regard.

Acceptance of an exhibitor does not imply endorsement of the product or service by The American Society for Aesthetic Plastic Surgery, Inc. and/or The Aesthetic Surgery Education and Research Foundation.

A copy of the “The Aesthetic Society/ASERF Exhibitors’ Booth Ethics”, designed by your Exhibitors’ Advisory Committee, to establish professional conduct during the meeting, will be forwarded to the exhibiting organization’s representative upon receipt of the completed agreement. Copies will also be distributed at the beginning of the meeting.

The Aesthetic Society /ASERF reserves the right to control, restrict and supervise any exhibitor whose exhibit and/or related conduct and activities The Aesthetic Society, in their discretion, deem objectionable. Such activities include, but are not limited to: articles, printed matter, samples, questionnaires, radio and/or television broadcasting interviews of physicians and others attending the meeting, and public relations press activity.

Violation of Rules and Regulations

As a condition of exhibiting, each exhibitor must comply with these policies. Violations will be enforced as follows:

- 1st violation will result in a written warning
- 2nd violation will result in loss of 1 booth assignment point
- 3rd violation will result in loss of ½ of the Exhibitors accumulated booth assignment points
- 4th violation will result in loss of all points and eligibility to exhibit at future ASAPS/ASERF meetings

Violation of these restrictions will constitute grounds for removal of the Exhibit Hall without refund of booth fees

Any questions or concerns may be directed to The Aesthetic Society/ASERF staff. Thank you and have a great meeting.